



# Kaylyn Easton

## Anchor, TV Host, National Spokesperson

Vibrant and engaging with over 8 years of professional on-camera experience. Able to tackle the toughest of projects with poise and creativity. Whether it's reporting from Berlin, Germany, acting as the national spokesperson for one of the fastest growing brands in America, appearing in Sephora beauty videos, or hosting a weekly entertainment show in Indianapolis, Kaylyn brings seasoned experience and a fresh perspective.

✉ kaylyn.easton@gmail.com    📞 317-694-3207    📍 Denver, CO, USA

### TV EXPERIENCE

#### Anchor and Correspondent IN the Loop on WISH-TV (CW affiliate)

Contact: Jason Jolliff – 317-679-0429

#### Host and Writer Indy Visitors Channel

Contact: Chris Walczak – 317-753-1812

#### Host and Correspondent RealScene TV on WTHR (NBC affiliate)

#### Indianapolis 500 Red Carpet Correspondent Workplace/Company

#### Anchor and Interviewer Documentary: Project Pay It Forward

#### TV Host The Upbeat on WTIU (PBS affiliate)

### SPOKESPERSON EXPERIENCE

#### National Spokesperson and CMO Skinny & Co. Coconut Oil

12/2015 – 12/2017    Indianapolis, IN

##### Tasks/Achievements

- Contributed to sales growth of 164% in 2016
- 60-100k individual sales per trade show as spokesperson
- Product videos featured in Sephora
- Produced 30+ videos for products and sales training

Contact: Matt Geddie, Co-Founder – 310-902-9723

#### Spokesperson Katchy.com

##### Tasks/Achievements

- Produce videos to increase sales with customers
- Online marketing platform for small businesses

Contact: Aaron Edwards – 252-903-5014

### SKILLS

- Anchoring
- Hosting
- Interviewing
- Sales
- Product Knowledge
- Writing
- Video Editing
- Live Shots
- Voice Over
- Brand Development

### EDUCATION

#### B.A. in Journalism Indiana University

08/2005 – 05/2009    Bloomington, IN

#### Acting and Theater T. Schreiber Studio and Atlantic Acting School

2011    New York, NY

#### News Internship WTHR Eyewitness News

2008    Indianapolis, IN

### NOTABLE INTERVIEWS

Andrew Luck, Jim Harbaugh, Pauly Shore, Michael Pena, Dave Novak, Nastia Liukin, Lamon Brewster, Pat McAfee, Afroman, Mike Epps, Robert Mathis, Gary Bracket, etc.

### COMMERICAL WORK

Pearings Frozen Yogurt

Claddaugh Irish Pub

Itsrelevant.com

### INTERESTS

- Ballroom Dance
- DAR
- Women's Health
- Natural Skincare
- History
- Travel and Hiking